

FOR IMMEDIATE RELEASE

**THE TIDES INN ANNOUNCES TWO KEY APPOINTMENTS IN SALES**

**IRVINGTON, VA (June 9, 2008)** – Peter J. Regan, director of sales and marketing for the Tides Inn is pleased to announce the appointment of Brent Robert Namejko as the new national sales manager, and the promotion of Gus Shelton to senior sales manager.

**Brent Robert Namejko, National Sales Manager**

The appointment of a new national sales manager is in keeping with the Tides' objective of strengthening its meetings business with recent International Association of Conference Centers (IACC) certification. Namejko will bring to the Tides Inn a knowledge of successful conference planning and sales. He joins the Tides Inn from Lansdowne Resort, where he held the position of sales manager and prior to that, conference planning manager, and was instrumental in exceeding sales quotas and acquiring new accounts.

Namejko received a bachelor of science degree in hotel tourism and management, with a minor in human resources from the Pamplin College of Business at James Madison University in Harrisonburg, VA.

**Gus Shelton, Senior Sales Manager**

Assuming the role of senior sales manager is Gus Shelton, who has been promoted from Sales Manager. Shelton has been a part of the Tides Inn team since 1980. He began as a waiter at Capn B's and worked his way up to overseeing all four food and beverage operations for the resort. In 2003 he was appointed night manager and in 2004 he joined group sales. His hands-on experience of managing staff and overseeing the guest experience at the Tides Inn for over 20 years has proven to be an invaluable asset to the sales team

Shelton is a graduate of Virginia Tech in Blacksburg, VA.

**About Tides Inn**

A member of The Leading Hotels of the World, the intimate 106-room Tides Inn, set on its own waterfront peninsula in the charming town of Irvington on Virginia's Northern Neck, has been a Chesapeake Bay tradition for 60 years. A preferred mid-Atlantic getaway for couples, families and small groups, the resort features luxury accommodations furnished in British colonial style. Additional amenities include the resort's signature fine dining restaurant, the Chesapeake Club, serving seasonal regional Chesapeake Bay cuisine; a full service spa; cruises aboard a historic yacht; 60-slip marina that accommodates boats up to 125 feet; a professional sailing school and an array of outdoor recreation, including championship golf, tennis, croquet and volleyball. For more information, please visit [www.tidesinn.com](http://www.tidesinn.com).

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**Photography available upon request**

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