

TIDES INN DESTINATION RELEASE DATE: 02/28/2008

Destination/attraction name: Tides Inn, Irvington, Virginia

Slogan or tag line: A Chesapeake Bay Tradition

Describe Tides Inn location: Think “Nantucket meets the Hamptons” in the mid-Atlantic, and you’ve captured the essence of Irvington, the charming heart and soul of Virginia’s Northern Neck. The Tides Inn, on its own waterfront peninsula in Lancaster County, bordered by the Chesapeake Bay to the east, the Potomac River to the north and the Rappahannock River to the south, is easily accessible by land, air or water, just 63 miles from Richmond, Virginia, and 150 miles from Washington, D.C.

What makes Tides Inn unique? The 106-room Tides Inn, set on a bluff overlooking Carter Creek – a pristine estuary that flows into the Rappahannock River and Chesapeake Bay – features signature British colonial accommodations and seasonal Chesapeake Bay cuisine. Additional amenities include a full service spa; cruises aboard the resort’s historic yacht, *Miss Ann*; an award-winning 60-slip marina that accommodates boats up to 125 feet; a professional sailing school and an array of outdoor recreation, including championship golf, tennis, croquet and volleyball

What’s new to see and do at Tides Inn? :

Crab Net Kids: Daily supervised activity program for children ages 4-12

Dining: **The Chesapeake Club**, the resort’s signature restaurant, serving seasonal Chesapeake cuisine; **Commodore’s**, a casual waterfront café; brunch, lunch, dinner and cocktail cruises about the historic yacht, *Miss Ann*

Premier Sailing School: The region’s top professional sailing school with instruction and certification for aspiring sailors from age 6 and up

Team Building: An array of novel events in unique venues, such as culinary contests or Duffy boat races, for family reunion and corporate groups

Three key story ideas for Tides Inn:

Learn to Sail Package: Take just four days to turn from landlubber to certified sailor; includes sailing instruction, daily breakfast and lunch and four nights in Lancaster House suite with private slip on Carter Creek for your J Series yacht; from \$315 per person, per night based on double occupancy, four night minimum stay, April to October 2008

Girlfriends Weekend: Two days, two or more best friends, daily spa treatments, breakfast and in-room wine and treats, plus access to all of the resort’s outdoor recreation adds up to a relaxing and restorative retreat; from \$249 per person, per night based on double occupancy, available until December 30, 2008

Wine Romp & Stomp: A Labor Day weekend filled with wine and recreation, including tickets to Irvington’s annual wine stomping harvest event at White Fences Vineyard, breakfast each morning and an intimate wine dinner including wine parings; \$189 per person, per night based on double occupancy, three night minimum stay for August 29 – September 2, 2008

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